

CURRICULUM VITAE

Name : Dr. Virigineni Mydhili
Qualification : MBA, Ph.D.,
Specialization : Finance & HR
Date of birth : 16-02-1985
Teaching : 16 Years 6 Months
Experience (As on March 2024)
Date of Joining : 01-06-2023



TEACHING INTERESTS

- Principles of Management & Organizational Behavior
- Financial Management
- Investment Analysis & Portfolio Management
- Financial Derivatives & Risk Management
- Global Financial Management
- Global Human Resource Management.

❖ **Google Scholar:**

<https://scholar.google.com/citations?user=ROUe8AcAAAAJ&hl=en>

❖ **Vidwan :**

<https://vidwan.inflibnet.ac.in/profile/468465>

❖ **Research Gate:**

<https://www.researchgate.net/profile/V-Mydhili/publications>

❖ **ORCID**

<https://orcid.org/0000-0001-5052-2745>

❖ **Publons**

<https://www.webofscience.com/wos/author/record/KEH-6786-2024>

CERTIFIED NPTEL COURSES

1. Certified in “**Organizational Behavior**” with **83%** conducted by **NPTEL** (Online Course) in October 2022. (12 weeks Course) [**Elite + Silver +Topper 5 %**]
2. Certified in “**Training and Development**” with **83 %** conducted by **NPTEL** (OnlineCourse) in April 2022. (12 weeks Course) [**Elite + Silver**]
3. Certified in “**Leadership**” with **82%** conducted by **NPTEL** (Online Course) in April 2022.(4 weeks Course) [**Elite + Silver +Topper 1 %**]
4. Certified in “**Managing Change in Organizations**” conducted by **NPTEL** (Online Course) in March 2021. (8 weeks) [**Silver: 65%**]
5. Certified in “**Principles of Management**” conducted by **NPTEL** (Online Course) in August 2021. (12 weeks) [**Elite : 80%**]

POSITIONS HELD

- Worked as **Head of the Department** for 3 years (From 2011 to 2013) in Vignan's Nirula Institute of Technology and Science for women.
- **Ratified** as Associate Professor in the year 2022 and as assistant professor in the year 2012 by Jawaharlal Nehru Technological University, Kakinada (**JNTU Kakinada**)
- Worked as **Mentor** for preparing students for various competitions, Seminars, Quiz, and Article writing.
- Worked as **Coordinator** for various Management and Cultural Events.
- Worked as Department ISO Coordinator.
- Assisted as **Supervisor** for MBA students in their course projects.

PROFESSIONAL WORK EXPERIENCE (16 YEARS 6 MONTHS)

- Working as Assistant Professor in the Department of Management Sciences, R.V.R & J.C. College of Engineering, Chowdavaram, Guntur from June 2023 to till date.
- Worked as **Associate Professor** in Vignan's Nirula Institute of Technology and Science for Women, Guntur from past 3 years (01/04//2020 to 31/05/2023) and in the same college worked as **Assistant Professor** for about **10** years. (01/03/2010 to 31/03/2020)
- Worked as **Assistant Professor** in Geethanjali Institute of PG studies, Nellore for 2 years (From 2007 to 2009).

EDUCATIONAL QUALIFICATIONS

Qualification	University/Board	College	Year	Aggregate
Ph.D.,	Koneru Lakshmaiah Education Foundation	Koneru Lakshmaiah Education Foundation	2014-2020	Awarded (24/02/2020)
M.B.A (Finance & HR)	Sri Padmavathi Mahila Visva Vidyalayam (Women's University, Tirupati)	Sri Padmavathi Mahila Visva Vidyalayam (Women's University , Tirupati)	2005-2007	71%
B.Sc Computer Science	S.V.University	Dr. BGR women's College	2002-2005	80%
Intermediate (M.P.C)	Board-of-Intermediate Education.	Chandra Reddy Junior College, Nellore	2000-2002	72%
X (S.S.C)	Board of Secondary Education	A B M Girls high school	1999-2000	75%

RESEARCH PUBLICATIONS

SCOPUS INDEXED JOURNAL PUBLICATIONS (4)

1. Published a paper entitled “**Research on Determinants of Property Purchases** “in International Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: **2278-3075, Volume-8 Issue-6S2, April 2019.**
2. Published a paper entitled “**Rationality in decision making of residential property buyers: A Myth or Fact** “in International Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: 2278-3075, Volume-8 Issue-5 March, 2019.
3. Published a paper entitled “**Behavioral Biases in Realty Investment: A Special Focus on Residential Segment** “ in Journal of advanced research in dynamical and control systems, Vol. 10, May 2018.
4. Published a paper entitled “**A Glimpse on realities of realty sector in India: A special focus on AP** “in Journal of advanced research in dynamical and control systems, Vol-9, Feb 2017.

BOOK CHAPTER PUBLICATION (1)

Published a chapter entitled “Computational Intelligence Techniques for Behavioral Research on the Analysis of Investment Decisions in the Commercial Realty Market “ in Computational Intelligence for Modern Business Systems(Emerging Applications and Strategies), Springer Publication, Part of the Disruptive Technologies and Digital Transformations for Society 5.0 book series (DTDTS), (pp.47-62), DOI:10.1007/978-981-99-5354-7_3, 04 November 2023.

UGC APPROVED JOURNAL PUBLICATIONS (10)

1. Published a paper entitled “ **A Brief study on Global marketing Strategies** “ in Rabindra Bharathi Patrika, vol 26, Issue 9,2023.
2. Published a paper entitled “**Is emotional intelligence one of the key factor for leader’s success**” International Journal of Health Sciences, 6(S4), 4977–4985. <https://doi.org/10.53730/ijhs.v6nS4.9217>, e-ISSN:2550-696X p-ISSN:2550-6978, 2022.
3. Published a paper entitled "**Application of Behavioral Finance Theories in Indian Commodities Market** in TEST Engineering & Management, vol 81, p.no 2716-2721, Nov-Dec 2019.
4. Published a paper entitled “Contemporary developments in Behavioral Finance “in International Journal of Economics and Financial Issues, ISSN: 2146-4138 , Jan 2017,7(1), 448-459.
5. Published a paper entitled “**An Insight into Role of Indian Financial Institutions**” in Housing Market Development, in Evidence Based Management, 2017.

6. Published a paper entitled “**Innovations in Human Resources ; A success mantra for sustainable innovation** “ in International Journal of Organizational Behavior and Management Perspectives, Vol-6,No.1- Feb 2017.
7. Paper Published in International Journal of Research in Computer Application & Management entitled “**Vitality of competent HR practices for sustainable growth potentiality in service Industry**” Vol-6, Issue-3, ISSN 2231-1009 ,pp – 45-48 – March 2016.
8. Paper Published in Journal for Advanced Research in Commerce and management studies entitled “**A Conceptual Framework On Credit Risk Management Of Micro, Small And Medium Enterprises In Banking Sector With Special reference To India**” vol 2 issue 1, E-ISSN:2394-837X - Feb 2015.
9. Paper published in Journal for Advanced Research in Commerce and management studies entitled “**Growth And Sustainability Of Indian Banking Sector Through The Participation Of Foreign Direct Investment** “Vol.1.Issue.1., E-ISSN:2394-837X - Jan 2015.
10. Paper Published in International Journal of Social Science & Interdisciplinary Research entitled “**Valued HR Practices In Changing Environment With Respect To Indian Banking Sector**”, volume 17 ,no 1 ,Issn 2277-3630 -July 2014.

FACULTY DEVELOPMENT PROGRAMMES ATTENDED

1. Attended 5 days Faculty Development Programme On **Building Advanced Data Analytics Applications with Cloud** Organized by AICTE ATAL, EY-GDS and Edunet Foundation under Next Gen Program from 08-01-2024 to 12-01-2024.
2. Attended “Eight-Day National Faculty Development Program on **Case-Based Learning, Teaching, Writing and Publication** organized by Department of Management Studies , Vignan’s deemed to be university, vadlamudi, Guntur, Andhrapradesh from September 25 to October 2, 2023.
3. Attended One day International FDP on “**Research Methodologies - Application of Statistical Tools for Decision Making**” organized by PG & Research Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi on 12.07.2021
4. Attended a ten day faculty development program on **Outcome based education -A 21st century pedagogical model** organized by Directorate of Academy for Faculty Development(AFD), Vignan’s deemed to be university, vadlamudi, Guntur, Andhrapradesh from 21st to 30 June 2021.
5. Attended a 3 days National Level ONLINE Faculty Development Program on "**Protecting You in Cyberspace**", held during 1st - 3rd June, 2020. Organized By Department of Computer Engineering and Information Technology, Pillai College of Engineering, New Panvel .

6. Attended a Two days Online Faculty development Program on "**Significance of Online learning tools post covid 19**" organized by Jagarlamudi Kuppuswami choudary college Reaccredited by NAAC with A Grade,Guntur from15/06/2020 to 16/06/2020.
7. Attended a One week faculty development program on "**Research Methodology**" organized by Dr.V.B.College of engineering,Malkapur Dt from 26/05/2020 to 30/05/2020.

WORKSHOPS ATTENDED

1. Attended one day workshop on "**Innovative trends in Capital markets**" organized by department of management studies in collaboration with CSDL India IPF TRUST on 15-11-2023.
2. Attended Five Days **e-Workshop on LaTeX**, organized by the Department of Mathematics, School of Science, GITAM, Bengaluru, India, held from 5th to 9th July 2021.
3. Attended one day Workshop on "**Perspective and challenges on adopting the curriculam for Engineering and Technology in INDIA**" on 21/12/2019 organized by Vignan's foundation for science technology & research, Vadlamudi.
4. Attended National work shop on **Case Writing** organized by KL University on Dec, 2015.
5. Attended National level work shop on **The Art of publishing, writing Thesis and project proposal** organized by KL University on Apr, 2016.

CONFERENCES / SEMINARS ATTENDED (25)

1. Attended a National Seminar on **Recent advances in Mathematical and statistical methods for science and technology**" held on 22nd December 2023, at Department of Mathematics & Humanities , RVR & JC College of Engineering , Guntur,Andhrapradesh.
2. Presented a paper entitled "**Is emotional intelligence one of the key factor for leader's success** " in 2nd International Conference on Research and Development in Science, Technology and Management (10th May, 2022) , Indian Academicians and researchers Association in association with Ibn Zohr of development and Research , Morocco.
3. Presented a paper entitled "**A review of research on property purchases** " in **International Conference on Advent Trends in Engineering, Science and Management (ICATESM-2019)**, organized by Pankaj Laddhad institute of technology & management studies,Maharashtra,India.
4. Presented a paper entitled "**Behavioral biases in realty investment** : A special focus on Residential segment " in International Conference on Trends in Engineering, Management, Pharmacy and Sciences on Apr 21,2018 organized by Geethanjali college of Engineering and technology, Hyderabad.

5. Presented a paper entitled “**Rationality in decision making of residential property buyers : A myth or fact** “ in International Conference on Advanced Technologies in Engineering, Management and Sciences on 17th Nov 2017 organized by Golden Valley Integrated Campus, Chittoor.
6. Presented a paper entitled “**A Glimpse on realities of realty sector in India : A special focus on AP** “ in International Conference on Advanced Technologies in Engineering, Management and Sciences on 17th Nov 2017 organized by Golden Valley Integrated Campus, Chittoor.
7. Presented a paper entitled “**A Glimpse on Contribution in GDP Growth** “ in the National Seminar on Economy & Entrepreneurship on 27th & 28th Oct 2017 organized by VRS & YRN college,Chirala.
8. Presented a paper entitled “**Changing Behavior of Consumers in digital era : New paradigms in Marketing of financial services**” in the national seminar on Changing Paradigms in managerial practices **on May ,2017**, organized by Telangana University.
9. Presented a paper entitled “**A Paradigm Shift in Indian Tax Laws**”, in the national seminar on Goods and Services Tax : Challenges and Oppurtunities **on April ,2017**, organized by Davangere University , Karnataka.
10. Presented a paper entitled “**A tool for sustainable growth in digital business: Role of HR**”, in the international Conference on Business Excellence Through Technological Interventions **on April, 2017**, organized by Kristu Jayanthi college, Bangalore.
11. Presented a paper entitled “**An insight into factors affecting consumer behaviour towards financial services**”, in the national seminar on **Marketing of financial services -trends and strategies on march,2017**, organized by S.V.University.
12. Presented a paper entitled “**Green accounting and reporting: a theoretical analysis of Indian scenario**”, in the Global Summit on corporate **social responsibility on march, 2017**, organized by Acharya Nagarjuna University, Guntur.
13. Presented a paper entitled “**Role of HRM & & Financial Inclusion in Banking sector**”, in the national seminar on Business & Management contemporary Issues in digital era **on march, 2017**, organized by Ramireddy Subbaramireddy Engineering College,Kavali.
14. Presented a paper entitled “ **Entrepreneurship & Total quality management with special reference to service sector** “ in the international conference on Trends in Innovation and Entrepreneurship **on march, 2017**, organized by Sri Padmavathi visva vidyalayam, Tirupati.
15. Presented a paper entitled “**An Insight into role of Indian Financial Institutions in housing market development**”, in the international conference on Evidence Based Management **on march, 2017**, organized by Bits ,pilani.
16. Presented a paper entitled “**Innovations in Human Resources: The success Mantra for Sustainable Innovation**”, in the international seminar on “4I’s Innovation, Incubation, Intelligence, Inclusion – Emerging Global Trends and Business Excellence “February, **2017**, organized by Bhavan’s Vivekananda College, Secunderabad.

17. Presented a paper entitled “**New paradigms in managing old minds: Aesthetic HR practices to fight talent Crunch in Indian Service Sector**”, in the national management conclave on “Business, Innovation & sustainability “January,2017, organized by School of Management, NIT,Rourkela .
18. Presented a paper entitled “**A critical analysis of FDI floatation in selected sectors of Indian economy**”, in the national conference on “India -2022: The Road Ahead “January, 2017, organized by Vignana Jyothi Institute of Management, Hyderabad.
19. Presented a paper entitled “**Contemporary scenario of Indian real estate market-A special focus on post bifurcation of AP**”, in the Annual conference on “Emerging Issues in Business and Industry “January, 2017, organized by Acharya Nagarjuna University, Guntur.
20. Presented a paper entitled “**A Journey from Looking Digital to Being Digital- An Insight into Transformational Process of HR in digital Era**”, in National seminar on Digital Marketing –A paradigm Shift on December 2016, organized by IIMC, Hyderabad.
21. Presented a paper entitled “**Vitality of competent HR practices for sustainable growth potentiality in service Industry**”, in Annual Research conference on “Managing Business Globally- An Indian Way on December 2015, organized by Symbiosis International University, Pune.
22. Presented paper in International seminar entitled as “**Environmental changes in industrial relations in future perspective**”, Organized by Acharya Nagarjuna University, Guntur on February, 2015.
23. Paper presented in National seminar entitled “**Growth and Sustainability of Indian Banking sector through the Participation of FDI**”, organized by KRISHNA UNIVERSITY on Apr 2014.
24. Presented a paper entitled “**A conceptual framework on growth and development of banking sector: Role of Innovations** “in National conference on Financial Innovations & Challenges on Jan 2013, organized by Vignan University, Vadlamudi,Guntur.
25. Presented paper in National Seminar entitled “**Role of Indian Financial System in Economic Development**”, organized by Acharya Nagarjuna University, Guntur on October 2012.

Contact Details:

Email: vmydhili@rvrjc.ac.in

Phone: 0863- 2288201 ext.491 (O)

Mobile: 9966191935.